

App Ministry Director Role Description

Role Title: App Ministry Director

Reports To: National Director

Positions Supervised: Currently none

Core Competencies:

Passion for the Gospel	Christ Follower	Strategic Thinker	Management Skills
Project Management	Start-up Experience	Able to travel	Self-Starter
Entrepreneurial	Team Player	Sales Experience	Ability to Work from Home
Written and Verbal Communication Skills		Understanding of technical projects	

Overview of Role:

One Hope Canada is considered a Religious Order under the provisions of the CRA and as such, missionary employment with One Hope Canada is seen as following God's unique invitation. Members, and those aspiring to be members, must be in agreement with standards of spiritual and personal suitability and are therefore required to sign a Statement of Affirmation annually.

Empowered by the National Director, the App Ministry Director with the tools and resources provided, is entrusted with fulfilling the purpose of One Hope Canada both personally and through their role at One Hope Canada by overseeing all aspects of the app ministry.

The App Ministry Director will devote their full-time effort, energies and abilities, as reasonably required, at the discretion of the National Director, for the proper and diligent fulfilling of their responsibilities.

Primary Objectives:

- To present the Gospel, particularly to those having the least opportunity to hear of Christ, and especially to children and youth, and to disciple believers for living and serving through His church and to accomplish this through the unique opportunities this role provides.
- To accomplish the above objective by defining and implementing a compelling and sustaining vision and strategy for the app ministry which aligns with the Mission's overall purpose, vision, core values and strategic ends.

Key Responsibilities:

- Articulating and maintaining a current "ministry business plan" complete with milestone objectives, current year financial budget, two-year financial projections, marketing and promotion objectives, app features roadmap, discipleship benchmarks, and expected resources required.
- Developing and implementing scalable and efficient strategies to ensure consistent results and sustainable growth in the number of app users (ministry organizations and individuals) and subscription revenue thereby facilitating future app development and diversifying One Hope Canada's revenue streams.

- Building strategic partnerships and relationships within the North American children's ministry sphere.
- Be the public champion for the app.
- Establishing credibility and relationships with other camp ministries, both multi-site organizations and independents, for the purpose of the app being used by them as a follow-up discipleship tool.
- Exploring opportunities for the app to be used for the discipleship of children beyond camp ministry and initiating appropriate steps to implement such ministry.
- Coordinating the backend technical knowledge and expertise to organizations assisting them to use the app to its fullest potential.
- Overseeing the day-to-day operations of app development, promotion, sales, support and service.
- Recruiting and building a team, in accordance with the ministry business plan, of like-minded missionaries to support the app ministry.
- Ensuring the app is meeting One Hope Canada's ministry objectives by coordinating app development and service with Melanie.
- Coordinating Dubit's work and budget to meet ministry objectives as set forth in the ministry business plan.
- Reporting updates to the National Director, and when requested, to the national board regarding progress on milestone objectives.
- Building a personal support team, consisting of like minded individuals, who will pray, and as God leads give, to the ministry of One Hope Canada.
- Monitoring and ensuring all app features adhere to One Hope Canada's *In Safe Hands* policies and procedures.
- Ensuring the confidentiality of private information of campers and app participants as per the One Hope Canada *Privacy Policy*.

Education and Experience

- Solid administration skills.
- Experience in "start-up" projects with the need for flexibility in responsibilities.
- Experience in financial management in "start-up" projects.
- Experience with children's ministry is an asset.
- Sales experience is an asset.
- National and international (USA) experience an asset.
- Working knowledge of French is an asset.

Other:

- *Work location:* from home in Canada (anywhere reliable high-speed internet connection)
- *Travel:* some required (when health restrictions lift) approx. 10%
- *Physical demands:* none

Send your resume or detailed email indicating your interest in the position to Melanie Mushaluk at melanie@onehopecanada.ca.

Deadline to submit your resume is August 31, 2020.