

CREATIVE CONTENT SPECIALIST Role Description

Role Title: Creative Content Specialist

Reports To: Creative Team Lead

Application Deadline: August 1, 2024

Projected Start Date: September 3, 2024

OVERVIEW:

The Creative Content Specialist works closely with other members of the Marketing Team to create engaging and impactful materials in a variety of mediums including print, digital, and video. Your creative and strategic approach effectively communicates One Hope Canada's mission to donors, volunteers, and families across various platforms. This position is half-time; the successful candidate may work from anywhere in Canada.

KEY RESPONSIBILITIES:

Content Creation:

- Create compelling multi-media content for One Hope Canada projects, in English and French, to be used in fundraising and promotional materials, social media, newsletters, website.
- Ensure content is high quality, relevant, and engaging.

Collaboration:

- Collaborate with the Marketing Team to develop overall content strategy.
- Work closely with additional stakeholders to develop content (ie. Quebec Team, Field Team).
- Work closely with ministry points to gather insights and feedback.

Project Management:

- Manage multiple projects simultaneously.
- Meet deadlines promptly.

Brand Management:

- Maintain consistency and integrity of One Hope Canada's brands across all content platforms.

OTHER RESPONSIBILITIES:

- Actively participate in team meetings.
- Develop a personal support/prayer team.
- Other duties as assigned.

REQUIREMENTS:

- Passion for the Gospel.
- A strong understanding of One Hope Canada's mission and values.
- Proven experience in content creation and project management.
- Excellent written and verbal communication skills in English and Québécois French.
- Ability to work independently and flourish in a remote work environment.
- Strong organizational and time management skills.
- Proficiency in content creation tools and software.
- Ability to manage multiple projects and work under pressure.
- Experience using Google Workspace Suite (e.g. Drive, Docs, Sheets, Gmail) and Microsoft Office (Word, Excel, etc.).
- Experience using Wordpress and Elementor is an asset.

CORE COMPETENCIES:

- Commitment to follow Jesus Christ in all things.
- Passion for the Gospel and outreach.
- Team-oriented and ministry-focused.
- Willing to learn and able to take direction.
- Bilingual language skills.

EDUCATION AND EXPERIENCE:

- Relevant education in a related field (ie. Graphic Design, Marketing, Creative Writing, Journalism).
- Strong portfolio demonstrating a range of content creation skills and successful project management.
- Experience with Bible camp ministry in Canada is an asset.

ABOUT ONE HOPE CANADA:

One Hope Canada develops lifelong followers of Jesus by clearly communicating the Gospel. We partner with 400 local churches across the country, enabling more than 30,000 children and

youth to discover Jesus each year through Bible camps, community ministries, digital discipleship, and Gospel-centered resources.

One Hope Canada is considered a Religious Order under the provisions of the CRA and as such, missionary employment with One Hope Canada is seen as following God's unique invitation. Members, and those aspiring to be members, must be in agreement with standards of spiritual and personal suitability, and are required to sign a Statement of Affirmation annually.

ONE HOPE CANADA'S PURPOSE:

We present the Gospel, particularly to those having the least opportunity to hear of Christ, and especially to children and youth. We disciple believers for living and serving through His Church.

Please submit your résumé, including references, to:

Kelly Rempel

Director of Marketing and Donor Relations

kelly@onehopecanada.ca

888-960-2580, ext 123

Updated June 28, 2024